

Celebrity Reputation Management | Online Celebrity Reputation on the Rise

By Ormny Corp.

Dated: Oct 27, 2008

Celebrity reputation management has becoming a hidden gem for talent agencies. Celebrity reputation management that is discreet and professional.

Ormny.com and online reputation firm has various celebrity clients that trust in their reputation management program. Walter Goodge, Ormny's director of public relations explains, "There are countless blogs, social media, and press releases that have shock value and are unfavorable reports about celebrities. When a report has this 'shock value' it makes the reader so interested in the story, that they remember and eventually reiterate the story as the truth. We try to find the source of bad PR and unfavorable reports. A PR firm can minimize unfavorable reports on print, but we minimize unfavorable reports on the web. The web, where one story can be duplicated hundreds of times, and skewed to unbarring fallacy."

It has been a wild turn for Ormny Corp. – A new wave of online reputation firms have hit the web circuit. Walter Goodge explains, "At Ormny – we are not indulged in competition with our corporate competitors – we are in competition with ourselves. Our goal is to make our firm as efficient and communication friendly as possible. We concentrate on relationships with our clients, not sales." A unique business concept that has earned Ormny the title of one the world leaders in online reputation management.

Ormny offers an online reputation management to companies and individuals. Social media has a great impact on job positions obtained by celebrities. When millions of users have a voice online, there is always someone with authority listening on the other end.

For more information about Ormny's service visit www.Ormny.com or e-mail info@ormny.com.

###

For more information about Ormny - visit their website at www.ORMNY.com - Ormny offers celebrity reputation management - all clients are kept confidential.

Category Business, Marketing, Media

Tags Celebrity Reputation Management, Celebrity Reputation, Online Celebrity Management, Celebrity Identity Management

Email [Click to email author](mailto:info@ormny.com)

Country United States